



SHIZMO

PITCHDECK

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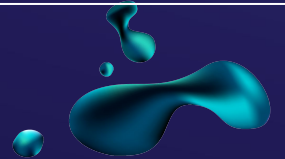
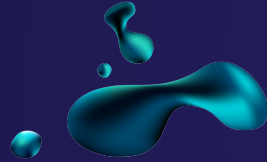
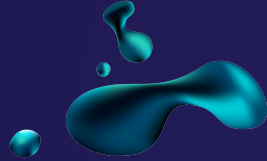


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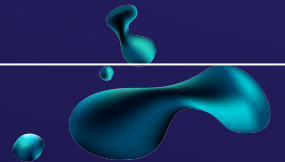
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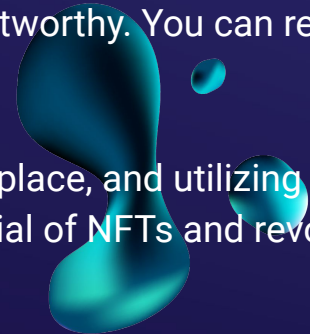


a) Purpose



Unlocking the Full Potential of NFTs: Proposing Innovative Use Cases

- Our mission is to explore new possibilities for NFTs, expanding their current capabilities to include digital provenance and a certificate of authenticity, just like concrete art pieces. By doing so, we aim to push the boundaries of what can currently be achieved with NFTs.
- Our platform will be simple, intuitive, and user-friendly, allowing individuals and businesses to easily incorporate NFT technology into their daily lives. Our streamlined design and intuitive interface will make NFT transactions accessible to everyone.
- We understand the importance of trust in the blockchain world. That's why our platform will use blockchain technology to ensure that all transactions are immutable, transparent, and trustworthy. You can rest assured that your NFTs will be securely stored on our platform.
- By proposing innovative use cases for NFTs, developing a user-friendly marketplace, and utilizing blockchain technology for secure transactions, our platform aims to unlock the full potential of NFTs and revolutionize the way we interact with digital assets.



b) Solutions



- Shizmo - Empowering Artists through Blockchain-based Licensing and Information Sharing
- Shizmo is a platform that empowers top artists of the present time by offering them the opportunity to license their artwork. Our rigorous selection process ensures that artists are selected based on established criteria.
- We also provide a comprehensive report that includes detailed information about the artist and their works, making it easier for other platforms and individuals to query and access the information. This information is securely stored on the blockchain, ensuring transparency and immutability.
- Our ultimate goal is to establish a virtual world using blockchain technology that provides a balanced and authentic depiction of the role of art in the contemporary world. By utilizing blockchain-based licensing and information sharing, we aim to provide artists with greater control over their work, while making it easier for art enthusiasts and collectors to discover and appreciate their creations. Join us in revolutionizing the art world through blockchain technology.

c) Benefits for the Shizmo Community



Empowering Artists and Collectors through Shizmo's Blockchain-Powered Marketplace

Shizmo is a revolutionary platform that offers a one-stop-shop for buying and selling artwork. Our platform enables artists to sell their artwork to any community, person, or game while preserving its value. At the same time, collectors can acquire valuable art and unique materials that no one else can ever possess except for them.

Shizmo's marketplace and social network offer a user-friendly and intuitive interface for finding and trading art pieces. By using our platform, users can earn Shizmo tokens and generate profits from their artwork. Our community rewards incentivize users to join communities and earn SHZ tokens by sharing posts on forums.

c) Benefits for the Shizmo Community



Investing in our platform with the exclusive SHZ token is a great way to secure your place in the ecosystem by owning a limited number of SHZ tokens. By combining our community rewards with in-game items on servers or games, our platform offers a unique and seamless experience for users.

Our platform leverages blockchain technology to provide a secure and transparent trading environment, ensuring that users can trade digital products with control and security, without the risk of fraud. By using our platform, artists and collectors alike can enjoy a truly revolutionary marketplace for buying and selling artwork. Join us in revolutionizing the art world through blockchain technology.

2) What is Shizmo?



Revolutionizing the Art World through Digital Asset Exchange

Shizmo is a cutting-edge platform that enables digital asset exchange, revolutionizing the way we buy, sell, and trade artwork. Our platform will be released in the last quarter of 2023 and will onboard leading and distinguished artists in the field through invitation or application methods.

By using Shizmo, you can trade NFTs, create and license the NFT of your physical artwork, and offer it for sale on our state-of-the-art marketplace. Whether you are a music composer, a painter, or an artist who transforms their works into NFTs, Shizmo has a place for all of you.

Our platform is built on the most advanced blockchain technology, ensuring that all transactions are secure, transparent, and trustworthy. With Shizmo, you can easily trade digital assets and leverage our cutting-edge platform to license and sell your artwork to a global audience.

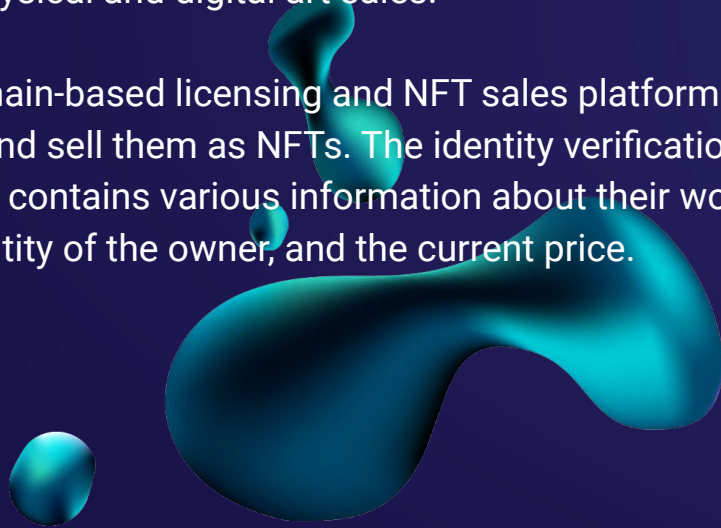
Join us in revolutionizing the art world through digital asset exchange. With Shizmo, you can take your art to the next level and showcase your talent to the world.

2) Why Shizmo?



One of the features that sets Shizmo apart from other digital marketplaces is its unique ability to bridge the gap between physical and digital art sales.

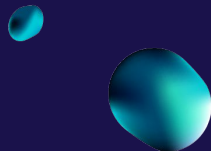
Shizmo is a blockchain-based licensing and NFT sales platform that enables artists to tokenize their physical artworks and sell them as NFTs. The identity verification system of artists is created via Shizmogram, which contains various information about their works, such as the provenance on the blockchain, the identity of the owner, and the current price.





a) Overview

- 1) Shizmo works with leading artists of the period through invitation or direct application methods.
- 2) As soon as the contract is created, the record of the contract is also created on the blockchain.
- 3) With the Shizmo mobile application, it is possible to instantly know where each artwork is located, who the owner is, when and where the artwork was produced.
- 4) Accepted artists on Shizmo can upload their artworks onto the system and offer them for sale as NFTs.



b) Trading NFTs on Shizmo?



How the buying and selling process works on Shizmo:

Buying and Selling on Shizmo: A Step-by-Step Guide

Shizmo is a revolutionary platform that offers a seamless buying and selling experience for artists and collectors alike. Here's how the process works:

Step 1: Register on Shizmo

To start using Shizmo, you need to create an account on our platform. You can do this by visiting our website and following the registration process. We'll ask you to provide some personal information, such as your name, email address, and location.

Step 2: Browse and Discover Artworks

Once you've registered, you can start browsing and discovering artworks on Shizmo. We have a vast collection of digital and physical artworks, ranging from paintings and sculptures to music compositions and digital designs. You can use our search and filtering tools to find the artworks that interest you the most.



b) Trading NFTs on Shizmo?

Step 3: Purchase Artworks with Cryptocurrency

When you find an artwork you like, you can purchase it using cryptocurrency. Shizmo accepts Polygon Matic and Ethereum for all transactions. If you don't have any cryptocurrency yet, you can acquire it on a crypto exchange and transfer it to your Shizmo wallet.

Step 4: Receive the Artwork and Verify Authenticity

Once you've completed the transaction, the artwork will be transferred to your account. You can download it or access it on our platform, depending on its format. Shizmo ensures that all artworks are authentic and verified by the artists, and we record all transactions on the blockchain for transparency and security.



b) Trading NFTs on Shizmo?

Step 5: Sell Your Artwork on Shizmo

If you're an artist and want to sell your artworks on Shizmo, you can upload them to our platform and offer them as NFTs. Shizmo offers a user-friendly interface for creating and listing NFTs, and we provide you with the tools to manage your sales, set prices, and receive payments.

By using Shizmo, you can enjoy a revolutionary buying and selling experience that combines the benefits of blockchain technology with the creativity and uniqueness of art. Join us today and discover the world of Shizmo!



c) Technical Specifications

It is based on the Ethereum blockchain and facilitates the trading of NFTs.

The SHZ Token is used as a means of transaction fees.

The platform is integrated with Ethereum wallets such as Metamask for seamless transactions.

The Shizmo API allows developers to access Shizmo data such as artwork and Shizmogram information, enabling them to incorporate them into their own applications.

The platform offers a variety of categories and collections, making it easier for users to find the NFT they are looking for.



d) Shizmo Smart Contracts

The most important element that ensures the reliability of the Shizmo project is the use of smart contracts for all end-to-end transactions.

Smart contracts require an Ethereum-based wallet and are written in the Solidity programming language for deployment.

All smart contracts on Shizmo allow users to perform their NFTs and all other blockchain transactions through a smart contract.

Smart contracts automatically execute transactions and enable secure transactions without the need for intermediaries.

e) Minting NFTs



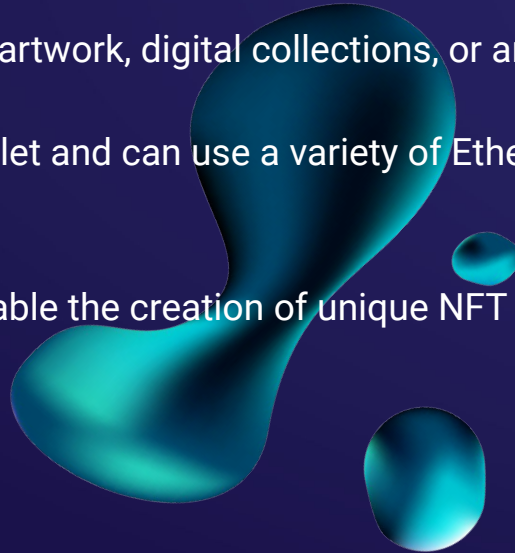
Shizmo's NFT creation tool can be found at [Shizmo.NFT](https://shizmo.nft).

NFTs created on other platforms using NFT creation tools can be listed on Shizmo later.

NFTs can be any unique digital asset, such as artwork, digital collections, or any other digital asset.

To create an NFT, users need an Ethereum wallet and can use a variety of Ethereum-based protocols such as ERC-721, ERC-1155, and ERC-998.

The ERC-721 protocol is used in Shizmo to enable the creation of unique NFT assets.





f) Shizmo Community

Shizmo is an NFT trading platform that serves a community of artists, art enthusiasts, and developers building new NFT-related projects and applications.

The community members engage with each other through various online platforms, such as Discord, Telegram, and other forums, to exchange ideas, share knowledge and experiences, and participate in discussions about the future of NFTs.

Shizmo provides a space for meaningful engagement and interaction with a diverse community that stays up-to-date with industry innovations.

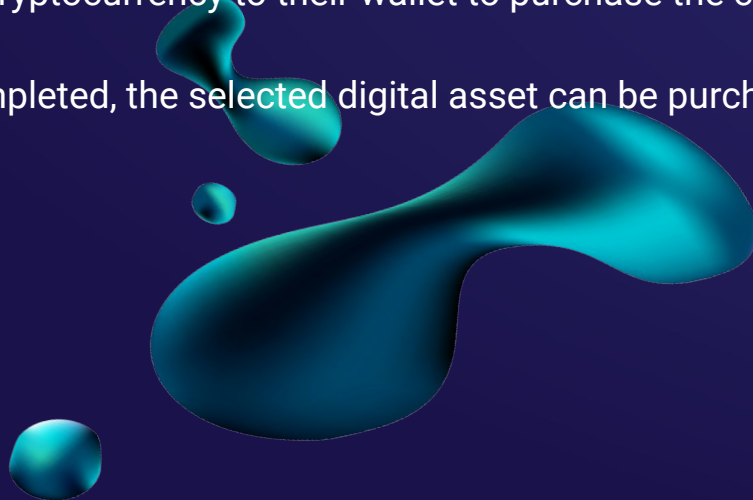


g) Easy Automatic Payments

Shizmo is a platform that accepts payments with cryptocurrencies, including Ethereum (ETH) and Polygon Matic.

To make a payment using cryptocurrencies, users need to create a cryptocurrency wallet and transfer the appropriate amount of cryptocurrency to their wallet to purchase the chosen digital asset.

Once the process is completed, the selected digital asset can be purchased on Matic.





h) Shizmo 'Smart' Wallet

Shizmo's smart wallet is a digital wallet employed by users to trade on the Shizmo platform.

The wallet runs on the Ethereum network and allows users to store and manage ERC-721 compliant NFTs.

Additionally, users can transfer their own digital assets to their wallet and list them on the platform.

The Shizmo smart wallet also enables users to interact with other Ethereum-based applications, transfer and use their digital assets from Shizmo wallets to other applications.



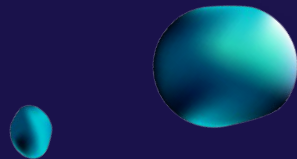
i) Shizmo Marketplace

- Shizmo Marketplace is an NFT trading platform that enables users to buy, sell and trade NFTs in a decentralized manner.
- The platform offers a wide range of NFT categories and collections, making it easier for users to find the NFTs they are interested in.
- Shizmo Marketplace is integrated with Ethereum wallets such as Metamask for seamless transactions.
- The marketplace features a bidding system that allows buyers and sellers to negotiate prices.
- Shizmo Marketplace uses the SHZ Token as a means of transaction fees and provides incentives for users to hold SHZ Tokens.



i) Shizmo Marketplace

- Shizmo Marketplace has a rating system that enables buyers and sellers to rate each other, ensuring a trustworthy and reliable trading environment.
- Shizmo Marketplace offers a curated selection of NFTs, which are reviewed and selected by the Shizmo team to ensure their quality and uniqueness.
- Shizmo Marketplace is open to all creators and artists who want to showcase and sell their digital art, with no listing fees and low transaction fees.
- The Shizmo team is constantly improving the platform, adding new features and making it more user-friendly and accessible to a wider audience.





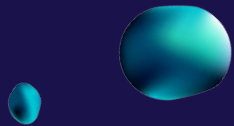
j) Unique Features of Shizmo

- Shizmo is more than just another NFT marketplace; it offers a suite of unique tools to assist creators and investors in the digital space. One of these tools is an API service that can verify the authenticity of artwork, its ownership history, and its location.
- The platform allows you to create a digital record for your owned or produced assets on Shizmo, providing transparency and trust to potential buyers or investors.
- Shizmo's platform is not limited to artists. Any creator, investor, or collector can participate and benefit from the services provided. In addition to selling digital artwork, physical artwork can also be sold on the platform.
- Shizmo's innovative approach opens the door for creators, investors, and collectors to participate in the world of NFTs. It provides a secure and transparent platform for anyone to sell, license, or authenticate their digital or physical assets.

j) Unique Features of Shizmo



- Shizmo offers artists the flexibility to choose whether they want to sell their artwork as a one-time sale or multiple times. With the ability to sell digital copies of their artwork multiple times, artists can earn commissions on each sale. Shizmo also makes it easy for buyers to own the artwork both digitally and physically with a single click.
- By providing a seamless selling experience, Shizmo allows artists to license their unique creations on the blockchain, providing a tamper-proof record of ownership. Shizmo categorizes artists into various categories, such as painters, sculptors, composers, poets, and photographers, making it easy for buyers to discover new artists and their work.



k) Shizmo Security



- Shizmo takes security seriously and has implemented various measures to ensure a safe and secure experience for its users. One of these measures is the use of smart wallets, which are built on the Ethereum network and allow users to securely store and manage their ERC-721 compliant digital assets, as well as SHZ Tokens.
- To further ensure security, Shizmo requires email verification upon registration, and may also require identity verification for certain transactions involving the buying or selling of NFTs. In addition, Shizmo has implemented verification methods to prevent fake NFTs from being sold on the platform. Ownership verification is performed during the upload process of digital items, and reselling is prevented to ensure that the NFT is only for sale by the rightful owner.
- Privacy is also a top priority for Shizmo, and personal information is protected according to the platform's privacy policy, with no sharing of users' identity or personal data with third parties.
- While these measures are in place, users should still take their own precautions when making transactions and be aware of potential security risks associated with purchasing cryptocurrencies.



3) Technical Details

Shizmo is an Ethereum-based marketplace platform used for buying, selling, and creating NFTs. Technically, Shizmo operates as a decentralized application (dApp) built on the Ethereum blockchain. Some technical details include:

- a) **Smart Contracts:** Shizmo uses smart contracts on the Ethereum network to execute transactions. These smart contracts are used to trade and create NFTs.
- b) **ERC-721 Standard:** Shizmo supports NFTs that comply with the ERC-721 standard. This standard confirms that digital assets are unique and non-fungible.
- c) **Decentralized Storage:** Shizmo uses decentralized storage (IPFS) technology to store NFTs without the need for a centralized storage server.

3) Technical Details



- d) **MetaMask Integration:** Shizmo allows users to trade NFTs using their MetaMask wallets. MetaMask is a popular wallet used for Ethereum-based applications.
- e) **User Interface:** Shizmo has a simple and intuitive user interface that allows users to search for and filter NFTs. The Shizmo system is designed to make it easy for users to create and purchase content from start to finish.

Shizmo is a cutting-edge platform that combines multiple blockchain technologies to create a secure and efficient marketplace for trading NFTs. Its use of advanced cryptographic protocols and decentralized infrastructure ensures the secure transfer and ownership of digital assets, while its intuitive user interface and smart contract automation streamline the trading process. Through these technologies, Shizmo empowers users to buy, sell, and trade NFTs with ease and confidence.



4) SHZ Token Ecosystem

The SHZ Token is a token created for the purpose of building a community to support the development and marketing processes of the Shizmo project, and to give each SHZ investor a share in the ecosystem.

The SHZ Token will initially be traded on the Shizmo Marketplace and will never be created or burned again.

The most important feature that will undoubtedly ensure the reliability of the ecosystem is that the MATIC liquidity pool will be continuously supported with a share separated from the SHIZMO Marketplace and API fees.



5) Applications to Shizmo

Shizmo has several criteria for accepting artists before they can join the platform. All artist applications that provide the requested information during the application process go through an approval process. Approved users are granted the right to sell their physical artwork and their corresponding NFTs on Shizmo.

Shizmo accepts artists onto the platform through invitation and direct application methods.

6) Financial Planning



Our NFT marketplace is a pioneering platform that specializes in tracking physical artwork and sales, as well as digital assets. We are supported by GM Yazılım A.S., a company that aims to utilize NFT technology for document authentication in the real estate industry and to further evolve into the metaverse and gaming. Our business model includes generating revenue through transaction fees on NFT sales, as well as commissions on physical artwork sales. We will also offer value-added services such as NFT authentication and verification, which will be provided by GM Yazılım A.S. Our target audience includes art collectors, enthusiasts, artists looking to monetize their physical artwork through NFTs, and the gaming and metaverse communities, as they represent a growing market for NFTs. We will promote our marketplace through targeted online and offline advertising, as well as partnerships with art galleries, museums, and other art-related organizations. Our marketplace will be built on blockchain technology, specifically Ethereum, to ensure transparency, security, and immutability of all transactions. GM Yazılım A.S. will provide the necessary expertise and resources to develop and maintain the marketplace.



6) Financial Planning:

Our team comprises experienced professionals from the art, technology, and business industries, with key members from GM Yazılım A.S. possessing expertise in blockchain technology, real estate, and the metaverse. Our financial projections for the first three years anticipate \$1 million in revenue and \$500,000 in expenses in year 1, \$5 million in revenue and \$2 million in expenses in year 2, and \$10 million in revenue and \$5 million in expenses in year 3. We expect to break even in year 2 and achieve profitability in year 3. Our NFT marketplace offers a unique value proposition by focusing on physical artwork and sales, in addition to digital assets. With the backing of GM Yazılım A.S. and its vision for NFT technology in the real estate industry and the metaverse, the marketplace has the potential to become a leader in the NFT space.



7) Future Plans of Shizmo

Shizmo has several future goals aimed at enhancing the NFT trading experience on its platform:

- A. **Expansion:** Shizmo intends to expand its reach by entering new markets and countries, aiming to establish a global customer base.
- B. **Enhanced User Interface:** Shizmo is committed to providing an advanced user interface that simplifies the browsing and filtering of NFTs, making it easier for users to navigate the platform.
- C. **Innovative Features:** Shizmo plans to introduce new features that will allow users to better manage their digital assets. For instance, Shizmo envisions creating Metaverse reflections of physical art pieces to enable the concept of originality within Metaverses.

7) Future Goals of Shizmo



D. Diversified NFT Types: Shizmo plans to increase the range of NFT types available on its platform, including in-game items and various other artworks.

E. Community Building: Shizmo intends to create a vibrant community that encourages interaction among users and facilitates the exchange of knowledge and ideas related to NFTs and blockchain technology.

F. Blockchain Network Integration: Shizmo plans to integrate with other blockchain networks through its APIs, allowing users to store and retrieve NFT information from different blockchain networks.

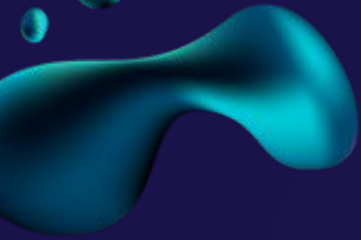
These goals are essential to Shizmo's growth and development strategies as we strive to continuously improve our technology and services.



8) Vision

Our NFT marketplace is transforming the art industry by leveraging blockchain technology to track and authenticate physical artwork. Through the use of NFTs, we provide unique identifiers for each piece of art and secure ownership records that are tamper-proof. This approach is not limited to art alone. We are also pioneering the use of NFTs in gaming, creating rare and valuable in-game items that can be owned, traded, and showcased. We are now exploring the potential of the metaverse, where digital assets can be secured and tracked using NFTs, expanding the possibilities for creators and collectors alike.

In addition, we are looking to bring the benefits of NFT technology to real estate and document authentication industries, providing a secure and immutable way to record ownership and transactions. Join us as we push the boundaries of what's possible with NFTs and explore new and innovative use cases for this groundbreaking technology.



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Discord: discord.gg/362KpqZ6

SHIZMO

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